

MBA Course Structure and Syllabus

Semester 1

[illegible]

Semester 2

S. No.	Semester	Programme	Course Classification (Theory/Lab/Theorylab/ Project/Seminar)	Course Code	Course Name	L	T	P	Credit
1	II	MBA	Theorylab	MBA6211	Business Research Methods (R/Python)	3	0	0	3
2	II	MBA	Theory	MBA6203	Operation Management	3	0	0	3
3	II	MBA	Theory	MBA6205	Human Resource Management	3	0	0	3
4	II	MBA	Theory	MBA6202	Management Accounting	3	0	0	3
5	II	MBA	Theory	MBA6208	Financial Management	3	0	0	3
6	II	MBA	Theory	MBA6209	Legal Aspects of Business	3	0	0	3
7	II	MBA	Theory	MBA6212	Business Communication (VAC)	2	0	0	2
Total Credits For the Semester									20

Semester 3

S. No.	Semester	Programme	Course Classification (Theory/Lab/Theorylab/ Project/Seminar)	Course Code	Course Name	L	T	P	Credit
1	III	MBA	TheoryLab	Finance: MBA7158	Financial Modelling	2	0	2	3
2	III	MBA	TheoryLab	Finance: MBA7159	Security Analysis and Portfolio Management	2	0	2	3
3	III	MBA	Theory	Finance: MBA7160	Fixed Income Securities	3	0	0	3
4	III	MBA	Theory	Finance: MBA7161	Banking and Insurance	3	0	0	3
5	III	MBA	Theory	Finance: MBA7162	Financial Services	3	0	0	3
6	III	MBA	TheoryLab	Finance: MBA7163	Financial Analytics	2	0	2	3
7	III	MBA	Theory	Finance: MBA7164	Financial Statement Analysis	3	0	0	3
8	III	MBA	Theory	Finance: MBA7165	Corporate Valuation	3	0	0	3
9	III	MBA	TheoryLab	Finance: MBA7166	Managerial perspective to Direct Taxes	2	0	2	3
10	III	MBA	Theory	HRM: MBA7148	Human Resource Planning	3	0	0	3
11	III	MBA	Theory	HRM:MBA7157	Performance Management	3	0	0	3
12	III	MBA	Theory	HRM:MBA7150	Compensation Management	3	0	0	3
13	III	MBA	Theory	HRM:MBA7151	HR Processes and Practices	3	0	0	3

14	III	MBA	Theory	HRM:MBA7152	Recruitment and Selection	3	0	0	3
15	III	MBA	Theory	HRM:MBA7153	Labor Laws	3	0	0	3
16	III	MBA	Theory	HRM:MBA7154	Managing Diversity in Organizations	3	0	0	3
17	III	MBA	Theory	HRM:MBA7155	Negotiation Techniques	3	0	0	3
18	III	MBA	Theory	HRM:MBA7156	Economics of HRM	3	0	0	3
19	III	MBA	Theory	HRM:MBA7149	Conflict Management	3	0	0	3
20	III	MBA	Theory	HRM: MBA7176	Talent Acquisition	3	0	0	3
21	III	MBA	Theory	Marketing: MBA7141	Consumer Behaviour	3	0	0	3
22	III	MBA	Theory	Marketing:MBA7142	Sales and Distribution Management	3	0	0	3
23	III	MBA	Theory	Marketing:MBA7143	Marketing Channels	3	0	0	3
24	III	MBA	Theory	Marketing:MBA7144	Product and Brand Management	3	0	0	3
25	III	MBA	Theorylab	Marketing:MBA7145	Digital Marketing	2	0	2	3
26	III	MBA	Theory	Marketing:MBA7146	Services Marketing	3	0	0	3
27	III	MBA	Theory	Marketing:MBA7147	Rural Marketing	3	0	0	3
28	III	MBA	Theory	Marketing: MBA7177	Advertising and Promotion Management	3	0	0	3
29	III	MBA	Theory	Elective Minor Bucket 1: MBA 7167	E-Commerce	3	0	0	3

30	III	MBA	TheoryLab	Elective Minor Bucket 1: MBA 7169	R Programming	2	0	2	3
31	III	MBA	TheoryLab	Elective Minor Bucket 1: MBA 7168	Python Programming	2	0	2	3
32	III	MBA	Theory	Elective Minor Bucket 2 Family Business: MBA 7172	Introduction in Family Business Management	3	0	0	3
33	III	MBA	Theory	Elective Minor Bucket 2 Family Business: MBA 7173	Innovation and Growth Strategies in Family Enterprise	3	0	0	3
34	III	MBA	Theory	Elective Minor Bucket 2 Family Business: MBA 7174	Organizational Behavior in Family Businesses	3	0	0	3
35	III	MBA	Project	MBA7170	Summer Internship	0	0	8	4
36	III	MBA	Theory	MBA7175	Strategic Management	2	0	0	2
Total Credits For the Semester									24
	Semester-III								
	Code	Course Name	L	T	P	C			
	MBA7170	Summer Internship	0	0	8	4			
	MBA7175	Strategic Management	2	0	0	2			
	MBA****	Elective Major	(4*3)12 Credits						

	MBA****	Elective Minor	(2*3) 6 Credits			
	Total			24		

Semester 4

S. No.	Semester	Programme	Course Classification (Theory/Lab/Theorylab/ Project/Seminar)	Course Code	Course Name	L	T	P	Credit
1	IV	MBA	Theory	Finance:MBA7254	International Financial Management	3	0	0	3
2	IV	MBA	Theorylab	Finance:MBA7255	Financial Risk Management	2	0	2	3
3	IV	MBA	Theorylab	Finance:MBA7256	Project & Infrastructure Finance	2	0	2	3
4	IV	MBA	Theory	Finance:MBA7257	Behavioral Finance	3	0	0	3
5	IV	MBA	Theory	Finance:MBA7258	Strategic Cost Management	3	0	0	3
6	IV	MBA	Theorylab	Finance:MBA7259	Managerial Perspective to GST	2	0	2	3
7	IV	MBA	Theorylab	Finance:MBA7260	Financial Econometrics	2	0	2	3

8	IV	MBA	Theory	Finance:MBA7263	Investment Banking	3	0	0	3
9	IV	MBA	Theorylab	Finance:MBA7264	Derivates & Financial Risk Management	3	0	0	3
10	IV	MBA	Theory	HRM: MBA7246	HR Analytics	2	0	2	3
11	IV	MBA	Theory	HRM: MBA7247	Organization Change & Development	3	0	0	3
12	IV	MBA	Theory	HRM: MBA7248	Training and Development	3	0	0	3
13	IV	MBA	Theory	HRM: MBA7249	Industrial Relations	3	0	0	3
14	IV	MBA	Theory	HRM: MBA7250	Competency Mapping	3	0	0	3
15	IV	MBA	Theory	HRM: MBA7251	HR Issues in Corporate Restructuring	3	0	0	3
16	IV	MBA	Theory	HRM: MBA7252	Positive Organization Behaviour	3	0	0	3
17	IV	MBA	Theorylab	HRM: MBA7253	Learning Organizations	3	0	0	3
18	IV	MBA	Theory	Marketing: MBA7240	Marketing Research	2	0	2	3
19	IV	MBA	Theory	Marketing:MBA7241	Retail and Merchandise Management	3	0	0	3
20	IV	MBA	Theory	Marketing:MBA7242	Strategic Marketing	3	0	0	3

21	IV	MBA	Theory	Marketing:MBA7243	B2B Marketing	3	0	0	3
22	IV	MBA	Theorylab	Marketing:MBA7244	Integrated Marketing Communication	3	0	0	3
23	IV	MBA	Theory	Marketing:MBA7245	Marketing Analytics	2	0	2	3
24	IV	MBA	Theorylab	Elective Minor Bucket 1: MBA 7261	Introduction to Fintech	3	0	0	3
25	IV	MBA	Theorylab	Elective Minor Bucket 1:MBA 7262	Technology Forecasting & Assessment	2	0	2	3
26	IV	MBA	Theory	Elective Minor Bucket 1:MBA 7263	Block Chain	2	0	2	3
27	IV	MBA	Theorylab	Elective Minor Bucket 2 Family Business: MBA 7266	Succession Planning and Leadership Transition	3	0	0	3
28	IV	MBA	Theorylab	Elective Minor Bucket 2 Family Business: MBA 7267	Strategic Management for Family Businesses	2	0	2	3
29	IV	MBA	Project	Elective Minor Bucket 2 Family Business: MBA 7268	Internationalization of family businesses	2	0	2	3
30	IV	MBA	Project	MBA7270	Dissertation	0	0	12	6

31	IV	MBA	Theory	MBA7202	Business Ethics & Corporate Governance	2	0	0	2
Total Credits For the Semester									26
		Code	Course Name	L	T	P	C		
		MBA7270	Dissertation	0	0	12	6		
		MBA7202	Business Ethics & Corporate Governance	2	0	0	2		
		MBA****	Elective Major	(4*3) 12 Credits					
		MBA****	Elective Minor	(2*3) 6 Credits					
		Total					26		